



# CARPE DIEM!

THE GREATNESS OF A CULTURE CAN BE FOUND IN ITS FESTIVALS.

SIDDHARTH KATRAGADDA - AUTHOR



# THE REPTON

FESTIVAL

8-10th JULY 2022

REPTON. DE65 6FH ©

## THE REPTON FESTIVAL

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"The warm appreciative welcome of Repton Festival goers and attentive care of their festival makers made my appearance a joy to experience. I wish the festival every success as it strives to fulfill its global aspirations." David Bradley

# THE REPTON FESTIVAL

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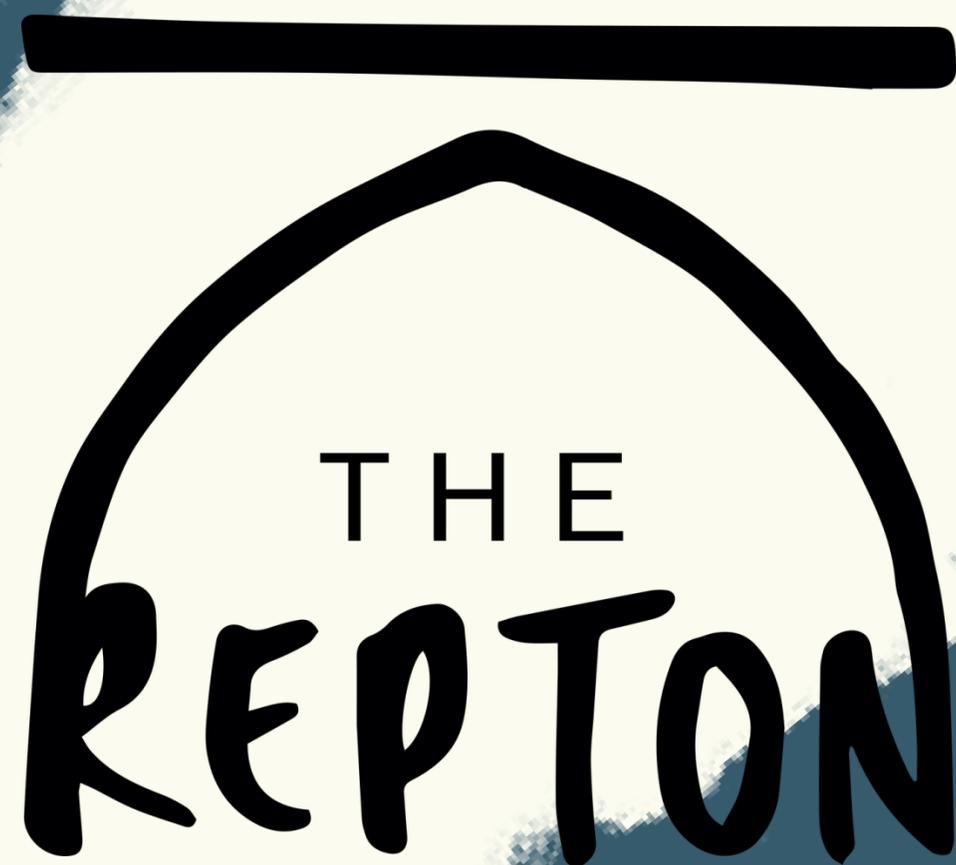
When I conceived The Repton Literary Festival I never dreamed for a moment that it would evolve so quickly. Turning a dream into a reality is a huge challenge but thanks to the raft of professional volunteers that have joined the cause - it is happening.

I do hope that you will want to share in our vision and help us to develop a quality festival of international reputation. This is your opportunity to add to the fabric of life that great festivals give to our culture.

Thanks for considering what we have to offer and I look forward to meeting you personally.

Carpe Diem

Nick Brown OBE  
Chair and Founder



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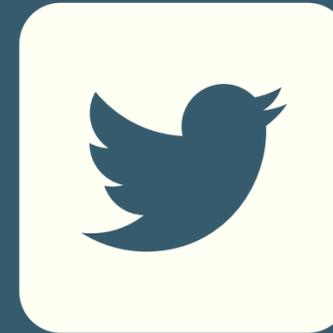
"Our Festival is held at a school with an international reputation for educational excellence and a village of historic significance. The Repton Festival seeks to reflect this in everything it does - to the benefit of all our stakeholders - local and global." John Cavey  
Festival Director



Our Social Media marketing is in its infancy but we already have a core of regular followers.

We have significant opportunity to build our following via the social media of festival performers, our educational connections and our international friends.

Effective marketing of the festival is a priority for us, not only to build audiences but also as a tangible benefit to our sponsors.



**TWITTER**

**462 FOLLOWERS**



**FACEBOOK**

**653 PAGE FOLLOWERS**



**INSTAGRAM**

**364 FOLLOWERS**



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## LITFEST'22

The Repton Literary Festival gave birth to The Repton Festival and as a result is always at the heart of everything we accomplish. Repton is a home of stories, learning and personalities of note that stretch from the King of the ancient Kingdom of Mercia to Strictly Come Dancing champion, Tom Chambers. The list of celebrities that have already appeared at the festival is hugely impressive - just visit <https://www.reptonliteraryfestival.co.uk/litfest22-gallery> to see for yourself. Litfest '22 offers a rich and varied programme of literature, art, music, poetry and other activities for all to enjoy over three action-packed days.



## KIDSFEST'22

Kidsfest'22 is two days of fun, entertainment, music, crafts and much more designed for children of all ages! It's also the focus for our nominated charity Kids League Kenya. We have already established links with local UK primary schools which have developed into twinning relationships with schools in Kenya. Award winning children's author Caryl Hart is the anchor host for Kidsfest'22 which will feature a range of fun based literary activities. Kidsfest'22 offers a unique opportunity to any company or individual seeking to endorse an exciting family activity.



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## FILMFEST'22

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Filmfest'22 is the exciting new addition to The Repton Festival this year. We have a host of media connections and connecting with The University of Derby is enabling an incredibly exciting event that includes:-

- Feature films screenings with Director Q&A sessions
- Film making workshops
- The Archie 'shorts' competition in six categories
- An exciting networking event for aspiring filmmakers with the opportunity to speak with and learn from experts.

Filmfest'22 brings a new younger audience to The Repton Festival and introduces new stakeholders to this exciting event - introductions that we are confident will lead to more opportunities for everyone.

# SPONSORSHIP

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## OPPORTUNITIES

The Repton Festival is a not-for-profit company. We are dependent on the generosity of our sponsors for our development. At this point we are not a registered charity and whilst this allows degrees of freedom in the way we develop it also denies us access to grants that many Festivals benefit from.

Our sponsors will always be key to our success but at present our sponsors are fundamental to our future development.

We seek your support in the following areas.

- The Repton Festival Principal Sponsor
- Litfest'22 sponsor
- Kidsfest'22 sponsor
- Filmfest'22 sponsor
- Individual performance sponsors
- Programme advertisers

Details of the above packages follow and we would be delighted to discuss your support of the Festival. Please contact : Gavin Brown [gavin@reptonliteraryfestival.co.uk](mailto:gavin@reptonliteraryfestival.co.uk) Tel: 01332 340156 (Option 5)



# PRINCIPAL SPONSOR -

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## REFEST'22

Name & Logo on all marketing material

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Social media posts on all RLF platforms before and after festival

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Sponsors own display board in hub venue



One page ad in all event programmes

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Free tickets for all events - quantity to be agreed

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Invitation to vip launch party

# FESTIVAL SPONSOR - LITFEST'22

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Name & Logo on all  
marketing material for  
Litfest'22

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Social media posts on all  
RLF platforms before and  
after festival

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Sponsors own display  
board in hub venue



One page ad in Litfest'22  
programme

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Free tickets for Litfest'22 -  
quantity to be agreed

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Invitation to vip launch  
party

# FESTIVAL SPONSOR - FILMFEST'22

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Name & Logo on all  
marketing material for  
Filmfest'22

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Social media posts on all  
RLF platforms before and  
after festival

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Sponsors own display  
board in hub venue



One page ad in  
Filmfest'22 programme

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Free tickets for Filmfest'22  
- quantity to be agreed

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Invitation to vip launch  
party

# FESTIVAL SPONSOR - KIDSFEST'22

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Name & Logo on all marketing material for Kidsfest'22

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Social media posts on all RLF platforms before and after festival

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Sponsors own display board in hub venue



One page ad in Kidsfest'22 programme

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Free tickets for Kidsfest'22  
- quantity to be agreed

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Invitation to vip launch party

# INDIVIDUAL PERFORMANCE

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## SPONSORS

Name credit adjacent to event in relevant festival programme

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Name credit in Social media posts relating to the event

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Credit in thank you speech at event with poster credit



Thank you post on all RLF platforms after event

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Free tickets for sponsored event - quantity to be agreed

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Invitation to vip launch party

## THE REPTON FESTIVAL

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BE PART OF THE EXCITEMENT OF THE REPTON  
FESTIVAL THIS YEAR AND ENJOY THE PROMOTION  
OF YOUR BUSINESS IN WONDERFUL  
SURROUNDINGS TO A WIDE AND RECEPTIVE  
AUDIENCE.

WE LOOK FORWARD TO WELCOMING YOU AS  
PARTNERS AND TOGETHER WE WILL DELIVER A  
REAL OPPORTUNITY FOR YOUR BUSINESS!



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Get in touch...  
[gavin@reptonliteraryfestival.co.uk](mailto:gavin@reptonliteraryfestival.co.uk)  
01332 340 156 (Option 5)